

Logan Square Farmers Market

2010 Market FAQ and Guidelines

FREQUENTLY ASKED QUESTIONS

What is the Logan Square Farmers Market?

Since 2005, the Logan Square Farmers Market has been an open-air food market and weekly community gathering. It is operated by the Logan Square Chamber of Commerce and runs from June through October. It is a place where local farmers and sustainable food producers sell their goods and build relationships with consumers, where residents come to see and meet their neighbors, be fed and entertained, and grow their participation in the Logan Square community.

What is the Logan Square Chamber of Commerce?

The Logan Square Chamber of Commerce is an association of nearly 150 local businesses whose mission is to advance the civic and commercial interests of Logan Square. The Chamber is a tax exempt 501(c) 6 not-for-profit community organization.

How is the Market supported?

The Chamber seeks to encourage small farmers and agricultural producers to participate in the Market by keeping their fees as low as possible. As a result, vendor payments cover only a part of the cost of operating the Market. The necessary additional support comes from sponsorships, the sale of advertising and promotional opportunities, grants, donations, and community fund raising efforts such as the Chamber's annual Harvest Dinner.

What are the Market hours?

The Market is open for business from 10 AM to 3 PM every Sunday from June through October. (In 2010 no market will be held on Independence Day, Sunday, July 4th.)

Where does the Market take place?

The market is held on a closed off street, adjacent to the Illinois Centennial Monument, at the intersection of Milwaukee Ave and Logan and Kedzie Boulevards, southeast of the CTA Blue Line Logan Square subway station.

Where do vendors park their vehicles during the Market?

After unloading at the assigned stall, vendors then park on the street (generally, Logan Boulevard) near the Market. The southern most, eastbound lane of Logan Boulevard will be reserved for vendors on a first come, first serve basis. Due to the layout of the site, most vendors will **not** be able to park adjacent to their Market stalls.

Market vendors will be provided with an identifying sign to display on the dashboard of their parked vehicles. Failure to display the sign may result in ticketing by the Chicago Police Department.

Refrigerated Trucks:

Since the farmers market is located in a residential area, refrigerated trucks **cannot** be run during market hours. This is in order to reduce the noise and pollution levels in the neighborhood.

Is this Market run by the City's Mayor's Office of Special Events (MOSE)?

No. Prior to the 2007 season, this Market was part of the Mayor's Office of Special Events farmers market program, and their support played an important role in the market's growth. We are now one of a few independent markets in Chicago. Our Guidelines are similar to those of the MOSE-run markets. We consider ourselves partners with the MOSE and other independent markets in the City and work cooperatively with them to provide all residents with easy access to fresh, wholesome, locally produced agricultural products.

Logan Square Farmers Market

2010 Market FAQ and Guidelines

How can I become a vendor at the market?

Complete an application and return it to the Chamber. Applications will be accepted throughout the season and vendors added as space is available. For fullest consideration, the application with supporting documentation and non-refundable application fee should be submitted by March 15, 2009. *Acceptance of the application does not guarantee participation as a vendor.*

Does the market accept credit cards?

Since 2007, the Chamber of Commerce has had a wireless credit card processing device at each Market so that Illinois Link Program (food stamp) participants can purchase food from our vendors. The same device allows the Chamber to accept debit cards and Mastercard and Visa credit cards on behalf of vendors. Most vendors take advantage of this service, making additional sales to customers who are short of cash.

MARKET GUIDELINES

Vendor Selection Criteria

Vendors will be selected based on the following criteria:

- **Vendor's History** with the Logan Square Farmers Market
- **Vendor Mix** – We are a farmers market, and strive for a mix of vendors with a primary focus on local food producers. 50% of space is reserved for local fruit, vegetable and other non-processed food producers.
- **Sustainable Practices** – We encourage the use of sustainable and organic agriculture practices including limiting the use of pesticides, herbicides and fungicides and the use of integrated pest management techniques.
- **Proximity to Market** – Although we do not have a strict definition of 'local' in terms of distance food travels to the market, we give preference to vendors closest to the market.
- **Size of farm** – We support and encourage participation of small, individual and family farms at the market

In addition to above, prepared foods vendors will be selected based on the following criteria:

- Use of seasonal, local ingredients, including those from other vendors at the market
- Use of certified organic ingredients
- Innovative product and marketing concepts
- Experience in outdoor food service
- Existing Logan Square neighborhood location or production site

Vendor Types

1. **Farmer/Producer** – Farmers/producers must grow/produce 100% of the product they sell, with any exception approved by the Market manager. Please note any exceptions in the application and/or to the Market manager in advance of any sales of such items. Farmer/producer-owned cooperatives are included in this category.
2. **Processor** – Any vendor who sells a value-added product who is not the primary grower or producer of the raw ingredients used to make that product.
3. **Prepared Foods** – Any vendor, including Farmer/Producers and Processors that intend to prepare foods on site for sale and/or consumption are considered Prepared Foods Vendors
4. **Other** – Although the Market is primarily a place for local farmers and processors of agricultural products and prepared foods, we may accept a limited number of vendors of other goods at our discretion.

Vendor Fees and Stall Rental Rates

- A **non-refundable** fee of \$100 must accompany all Vendor applications.
- Farmer/Producer or Processor: \$20 each 11' x 11' stall/space per market day.
- Prepared Foods: \$30 each 11' x 11' stall/space per market day.

Logan Square Farmers Market

2010 Market FAQ and Guidelines

- Other: determined on an individual basis.
- Market stall rental fees are normally billed *monthly* and payment is *due upon receipt*. Non-payment may result in suspension or removal from the market. Final fee payment is due no more than 30 days after the last market day. *Applications from vendors with balances due will not be considered until all invoices are paid in full.*

Stall/Space Assignment

The market and Vendors benefit from consistent location within the Market from week to week. Once the season has begun, the Market Manager will endeavor to assign Vendors to the same stall/spaces each week; however, no Vendor can be guaranteed the same location, and all space assignments are at the discretion of the Market Manager and may change from market to market. In particular, Vendor's late arrival; failure of the City of Chicago to tow illegally parked vehicles; changes in the number of Vendors attending; weather conditions; and changes to the Market layout may result in vendor stall/space location changes.

Arrival, Departure and Selling Time

- Vendors may begin setup at 8 AM and must be set up by the 10 AM Market start.
- Late arriving Vendors may lose access to previously used stall/spaces, or may be denied Market participation.
- Vendors may not begin to conduct sales until ½ hour before the Market opens.
- Vendors may not leave their space before the Market closes without approval from the Market Manager, and only if a safe exit can be made.

Attendance Policy - If weather conditions, traffic problems or other factors cause a delayed arrival or force a Vendor to skip or miss a Market day, the Market Manager should be notified as long in advance as possible. Vendors will be provided the Manager's cell phone number for this purpose. Vendors will be billed for any market day missed if the Market Manager has not received such notice.

Food Coupons - All Farmer/Producers and Processors selling qualified products at the Market must participate in the Farmers Market Nutrition Program and accept USDA Coupon and Link Card payments. The Coupon Program may require Farmer Vendors to register with the State of Illinois Department of Agriculture or Department of Human Services.

Insurance Requirements - All applicants must have a Commercial General Liability Insurance Policy listing both the City of Chicago Mayor's Office of Special Events and Logan Square Chamber of Commerce as additional insured. It must have a minimum coverage of \$1 million per occurrence and aggregate and include:

- Broad Form Coverage
- Products/Completed Operations
- Personal Injury
- Automobile
- Advertising Injury Coverage

Product Signage, Prices and Product Authenticity

All products must have proper signage, which include the following: price per unit, product name and variety, and if not grown in a field, the growing method (e.g.: hydroponics).

Organic Product - All products sold as "organic" must be prominently labeled as "*Certified Organic*" with the certifying agency name. The use of the word "organic" is prohibited unless the product is certified. This includes both raw and processed products.

Logan Square Farmers Market

2010 Market FAQ and Guidelines

Potentially Hazardous Foods - It is the responsibility of the vendor to abide by Chicago Department of Health guidelines concerning the storage and vending of potentially hazardous products. These include but are not limited to meats, poultry, fresh eggs, dairy products and cheese.

Electrical Connection - There is no electrical power source available to vendors at the market site. If power is required the vendor must provide a portable generator in good operating condition. Generators that are excessively noisy or fume producing will not be permitted.

Product Temperature - The vendor is responsible for monitoring and maintaining proper temperatures in accordance with health codes. Vendors who sell products that must be kept refrigerated or frozen must have an accurate thermometer on-site.

Meats and Poultry: must be held at 0° or lower

Eggs: must be held at 40°

Dairy and Cheese: must be held at 40°

Prohibited Products

- Live birds or live animals
- Products purchased by a seller from third parties but not approved by the Market Manager, such as (but not limited to) sodas, water, coffee and tea, manufactured goods.
- Unauthorized agricultural products.
- Crops grown using Genetically Modified (GM) seed

Trash Management - Before leaving the market, each vendor must remove all trash and debris, leaving their area "broom clean". This includes the area around the stall and in the common walkway. Trash must be completely removed without regard to whether the litter originated in the vendor's area and must be disposed of in Market provided containers, or off-site. Any vendor using charcoal for cooking must provide a fire-proof metal container with a close fitting metal lid for used charcoal and ash, and must dispose of such off-site.

Tables, Tarps and Tents

- Sellers must furnish their own tables, chairs, drop cloths, displays and weather protection. The use of drop cloths is suggested for all vendors selling products that can potentially cause damage to, or stain, pavement or sidewalks.
- Tablecloths made of cloth or vinyl are required for all tables.
- Tables must be sturdy and stable, and shall not be used beyond load capacity.
- Products on display and table signage must be secured against movement caused by wind, vibration, or jostling.
- All tents must be secured to withstand rain and wind. If not secured to a fixed object, tent corners must be weighted with a minimum of 40 pounds. *Note that most of the parking meters have been removed from the market site. Vendors should assume weights will be needed.*
- Prepared food Vendors cooking on site must provide fire extinguishers and otherwise comply with Chicago Fire Department safety requirements.

Vendor Signage - All vendors must display a sign, with lettering at least 3" inches high, clearly identifying the name of their establishment, phone number and the city or town, county and state where their production occurs.

ADDITIONAL REQUIREMENTS

Requirements for Vegetable, Fruit, Meat and Poultry Producers

Raw agricultural products should be minimally handled or processed before packing for market. Preference is given to farmers bringing field-run or better grades. Waxed produce is not allowed unless approved by the Market

Logan Square Farmers Market

2010 Market FAQ and Guidelines

Manager. Labels on produce are prohibited. No commercially prepackaged, wrapped or labeled products are allowed.

Requirements for Meat and Poultry Producers - The following potentially hazardous foods may be sold in the frozen state within these requirements:

- All beef and bison stock held for sale shall have been raised by the vendor for at least 50% of the live weight or for twelve months at slaughter.
- For meat and poultry products processed by others (e.g., sausage) the vendor must produce the meat ingredients. All processing must take place in a USDA or state licensed facility.
- Vendor must ensure that the processed product contains a majority (75%) of the original raw ingredient grown by the producer for processing.
- Meats (beef, lamb, pork, bison and goat) and poultry must meet the requirements of the Chicago Food Service Sanitation Municipal Code 4-8, 7-40 and 7-42 and the Rules and Regulations of the Chicago Board of Health.
- All items must be packaged and frozen at the time of slaughter and remain frozen until sold.
- Product temperature must be maintained at 0°F or below and the temperature must be checked every two hours. Freezers at markets must be maintained by an electrical generator or cold plates to ensure the proper temperature is maintained.
- Packaging and labeling of meat and poultry must meet USDA standards and clearly state safe handling guidelines.
- Meat and poultry must be stored in a licensed facility and a copy of the last inspection of the vendor's storage facility must be provided before permission to sell is granted.

Requirements for Egg Vendors - Vendors must comply with State regulations for egg production and selling including candling requirements and licensing. Eggs must be held at 40° after harvesting, during transportation and at market.

Requirements for Bedding Plant, House Plant, Herb Plant Vendors

- The vendor shall have performed the propagation, germination, planting of cuttings or division work for all potted plants, trees or nursery starters that are sold.
- It is strictly forbidden for vendors to purchase plants for the sole and immediate intent to resell them without sufficient propagation or without necessary growing time. Noncompliance will result in expulsion from the market.
- Purchased plant materials must be grown on vendor's premises for at least 60 days before being offered for sale.

Requirements for Floral and Ornamental Producers

- Products offered for sale must be grown or, if wild, gathered, by the vendor.
- Must not be treated with any substance other than a clear lacquer spray. Dyes and paints are prohibited.

Requirements for Value-Added Vendors

- Processors who are not growers must be able to verify that 75% of their ingredients are purchased from local growers/producers.
- All value-added products must satisfy all public health labeling, permitting and other requirements pertaining to processed products.

Requirements for Bakery Vendors - It is strictly forbidden for vendors to purchase ready-made or frozen baked goods with the intent to resell them.

- All bakery items must be made from scratch. Vendors may not sell items made from purchased pre-made dough, batter, crust, or dry ingredient mixes. For example, the shortening (fats and oils), the leavening, and the salt must be added by the vendor to comply with this rule.
- A vendor must participate on a regular basis in the physical production of the product.

Logan Square Farmers Market

2010 Market FAQ and Guidelines

- The vendor must keep all recipes and receipts for ingredients on file and must be able to produce them at an inspection.
- Logan Square Farmers Market strives to support participating farmers/producers and encourages other businesses to support them and source their raw ingredients through them whenever possible.

Requirements for Honey Producers

- Honey must be produced by bees kept by the vendor. Or, if bees are on vendor's land for pollination, the vendor may sell the resulting honey with prior approval by the market manager.
- Honey must not be adulterated.

Requirements for Soap Vendors

- Hand-milled soap must be processed by the vendor and contain either an emollient or fat or both that is produced by the vendor, unless otherwise permitted by the Market Manager.
- Vendor-produced ingredients must be at least 50% of the value of the product.
- Soap must be sold in bar form.
- Any ingredient must be FDA approved.
- Label must include all ingredients.

Requirements for Prepared Food Vendors

Before completing your application, please review the *Guidelines for Food Handling at Temporary Food Service Events* document, published by the Mayor's Office of Special Events. (A copy is available on the Logan Square Farmers Market web site, www.logansquarefarmersmarket.org.) In particular, if cooking or using open flame at the Market, note Fire Department regulations requiring fire extinguishers and fire safety.

In addition to the standard application, all prepared foods vendors must submit:

- City of Chicago Temporary Food Vendor License Application
- Production facility "approved" health inspection certificate dated within six months of Market start.
- Summer Festival Food Vendor sanitation certificate
- Site plan

Requirements for Other (non-food) Vendors

Please attach a detailed description of what you would like to sell at the Logan Square Farmers Market. Be sure to include where and how it is produced, where the raw ingredients and materials come from and who will benefit from the sales of these items at the market.

Unsold Food Products

The Logan Square Farmers Market works with Elijah's Kitchen, a neighborhood food pantry run by St. Luke's Lutheran Church of Logan Square. We encourage vendors to donate any products that are unsold or which would otherwise spoil to the pantry. Representatives from Elijah's Kitchen are on site to accept donations before the end of each Market.

###